



Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

Required Report - public distribution

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Malaysia

Promotion Opportunities

PROMOTION OPPORTUNITIES REPORT

2000

Approved by:

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U.S. Embassy

Prepared by:

Raymond

Report Highlights:

Includes PSD changes: No
Includes Trade Matrix: No
Quarterly Report
Kuala Lumpur [MY1], MY

"The promotional activities listed are provided for informational purposes only.

No endorsement should be implied unless specifically stated. Terms and conditions of participation are the responsibility of the activity organizer. Please contact the organizer directly for further information."

TRADE SHOW

March 7-11, 2000 **Malaysian International Furniture Fair 2000 (MIFF)**
Putra World Trade Center
Kuala Lumpur, Malaysia

Organizer Contact: MIFF Sdn. Bhd.
Phone: (603) 982-2888
Fax: (603) 986-1551
E-mail: info@miff.com.my
Website: www.miff.com.my

The MIFF series is the official furniture export fair of Malaysia. The show is fully endorsed by the Malaysian Government through the Ministry of Primary Industries and Ministry of International Trade and Industry. The MIFF is the world's premier showcase for Malaysian and ASEAN furniture. As the largest show in the region, buyers come here from around the world to source for the latest furniture trends and tastes. MIFF'99 grossed over US\$415 (RM1.6 billion) million in sales, with international buyers from over 100 different countries.